



RACE FOR EDUCATION “FACT SHEET”

Are you interested in helping the Williams Valley Elementary School PTO raise funds for Field Trips, Field Day T-Shirts, Fun Day, and for additional Playground Equipment?

Would you like to be involved in a program that has successfully raised between \$50.00 and \$75.00 per participating student in public schools across the country?

Would you be willing to give a minimal amount of time to help our school raise needed funds?

Race for Education is a walk-a-thon, which will involve our students walking around a designated area for one hour.

The success of this fundraiser is based on sharing our school's **Race for Education** webpage address with potential sponsors by e-mail, Facebook, Instagram, Twitter, or by sending individuals a sponsor mailer.

Potential sponsors may be family members, relatives, close friends, and neighbors. Special emphasis should be placed on out-of-state relatives and friends.

Our **Race for Education** will be held on Friday, November 2, 2018.

“Pre-Kickoff” information about **Race for Education** will be sent home with each student on Tuesday, October 2.

There are incentives and prizes to help promote the success of **Race for Education**, which encourage student & classroom participation (*Treasure Chest Prizes, \$1.00 School Store Coupons, Lunch Snack Coupons, Ice Cream Parties, Movie & Popcorn Parties, \$20.00 Gift Cards, Cookies & Water Race Day Treats, Lunch with the Viking*).

Race for Education is great fun for students, no hassle to parents, and will fully benefit our school's educational program!